

HEATHER HEUMAN

Social Media Strategist, CEO,
Founder of Sweet Tea Social
Marketing



Heather Heuman (pronounced Hyman) is a social media marketing strategist and speaker that has built two six-figure businesses, sold one, and had Chick-fil-A as a client with both of her brands for her social media marketing services. She empowers business owners and brands how to stand out in the noisy marketplace on social media and get the attention they need and the profits they want using effective social media strategies that work so they can live their best life and make a bigger impact with their resources.

Heather specializes in marketing makeovers on Facebook, LinkedIn, Twitter and Instagram with the power of relationships, networking and video that generates leads and sales.

As a podcast host, CEO and founder of Social Thrive Business Academy, Heather has partnered with top influencers including Kim Garst, Jennifer Allwood, Nicole Walters, Mark Schaefer, Marcus Sheridan and many others. Past engagements for Heather include Social Media Marketing World, American Family Insurance's Dreambank, Women's Conference for Chambers of Commerce, CBS News and Creativation Conference.

HER NUMBERS

Twitter	27,000+
Facebook	10,000+
LinkedIn	2,200+
Instagram	4,000+
Periscope 	597,000+





You're just one social media strategy away from raving fans!



HIGHLIGHTING THE GOOD MOMENTS ON SOCIAL MEDIA



Heather Heuman loves...

- Brands, Industries, Business Professionals, Churches & Non-Profits that realize social media is a marathon & not a sprint
- Leaders that are invested in building relationships & community using social media marketing
- Businesses that are already doing great work in their businesses and need to amplify it on social media





Heather is available for keynotes, conferences, workshops, team trainings & more.

Speaking Engagements Include



What Others Are Saying

"I wanted to take a moment to say "Thank You" for being our speaker this year. We have received all positive feedback from your time with the Consultants. You are an amazing speaker and do a great job of engaging the audience. I think the Consultants as well as the office will benefit from your valuable insight. We have been hearing from Consultants who attended and they are so appreciative of what you taught them."

Event Planner of Just Jewelry Annual Conference

"It was a pleasure having Heather help us with our social media strategy and campaign execution. We were successful in getting the targeted applicants we needed. If any business is in need of a social media strategist, trainer or speaker, Heather with Sweet Tea Social Marketing will be an ideal fit."

Aaron Jackson,
Chick-fil-A Operator

HONORS, AWARDS & RECOGNITION

- Top Female Business Influencer of 2018
- Kim Garst's Top 30 Women in Social Media Who are Rocking it #LikeAGirl
- Top Performing Blog Posts of 2015 on the AgoraPulse Blog
- Interviewing experts Nicole Walters, Kim Garst, Michael Stelzner and Marcus Sheridan on my podcast 'Business, Jesus and Sweet Tea'

Heather's Popular Keynotes and Presentation Topics

The Gold of Social Media Framework: The Strategy Your Business Needs to Get Profits And Growth

Smart & Simple Video: Attract Your Raving Fans on Social Media with One-Minute Videos

Limitless LinkedIn: Scale Your Connections into Clients and Cash

Rock Your Business with Facebook Marketing The Right Way

Book Heather Today!

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