



Heather Heuman

(pronounced Hyman)



Social Media Marketing Keynote Speaker

Invite me to Speak about Social Media Marketing for Your Conference, Business or Event

Featured In



About Heather Heuman, Social Media Marketing Speaker

I am a Social Media Marketing Speaker, Consultant and Strategist. I work with companies and businesses on how to leverage the power of social media for business growth.

I founded and created 2 businesses using the power of social media.

I have a digital marketing background working with clients like Wilson Sports and Subway, Chambers of Commerce, top level executives, CEOs and companies like Chick-fil-A. All of them want to learn more to leverage social media to grow and I've had the pleasure in helping them reach those goals. **No matter the businesses bottom line, I find a common problem; They need strategies, ideas and help to create a relevant social media campaign that can make a difference.**

My clients are brands, companies, churches, Chambers of Commerce and organizations motivated and inspired to see ways to implement smart social media and marketing in a way that will increase brand awareness AND increase the bottom line for business.

What I've Achieved (while keeping my sanity with God's grace)

I am a wife, mother and active in my church, local business community. I am Founder of ElizabethtownFamily.com and Sweet Tea Social Marketing.

I completed graduate school top of my class with a Master's in Management and Leadership with a 1, 2 and 5 year old at home in 2012.

I love sweet tea, God, family and photography.



Book Heather Today! Heather@SweetTeaSocialMarketing.com | 803-908-7593



I Writes For



I Love Working With...

- Christian Brands and Business Professionals, Churches & Non-Profits that realize social media is a marathon & not a sprint
- Leaders that are invested in building relationships & community using social media marketing
- Businesses that are already doing great work in their businesses and need to amplify it on social media

Growing great brands with social media marketing



I am available for keynotes, conferences, workshops, team trainings & more.

Speaking Engagements Include



I have been recognized with honors such as

- Kim Garst's Top 30 Women in Social Media Who are Rocking it #LikeAGirl
- Top Performing Blog Posts of 2015 on the AgoraPulse Blog
- Interviewing experts Phyllis Kare, Kim Garst, Steve Dotto and Ian Cleary on my monthly Social Media Show

I am available to keynote, speak or train on the following:

10 Smart Ways for Businesses and Churches to Grow with Social Media

Effective Social Selling Strategies for your Leadership

Smart Social Media Strategy That Surpasses Your Competition

Trending Live Video and How to Use it for Businesses on Social Media

Facebook Everything: 8 Key Things You Must Do Well on Facebook for Business

Leveraging LinkedIn to Get New Business

Visual Content: Stepping Up your Game in Social Media

What Others Are Saying



"Heather is an

enthusiastic and dedicated social media influencer! She is very creative, intuitive, and strategic. She is a dynamic speaker bringing value to others with nurturing engagement. This is the epitome of how social media is done. Heather is the total package of expertise, entertainment, education, and real-world experience!" - Nathalie Gregg



"Heather Heuman is a great consultant. She understands how social media engagement can make or break an organization's ability to turn potential clients into long term customers and her enthusiasm for the topic is infectious." - Catherine Middlebrooks